

## Our Mission Statement

Pueblo Radiology is dedicated to providing high quality imaging services in a professional, compassionate and timely manner for our patients, referring physicians and hospital affiliates.



Pueblo Radiology of Santa Barbara and Ventura are accredited by the American College of Radiology (ACR) in CT, MRI, mammography and ultrasound for breast, vascular, OB-GYN and general studies.

These accreditations were received for achieving high practice standards based on a peer reviewed evaluation of our practice.

**Ventura - Multi Modality Center**  
4516 Market Street, Bldg. 1A  
Ventura, CA 93003

tel: (805) 654.8170 fax: (805) 654.8173

**Santa Barbara - Multi Modality Center**  
2320 Bath Street, Suite 113  
Santa Barbara, CA 93105

tel: (805) 682-7744 fax: (805) 682-3321

**Santa Barbara - MRI Center**  
3892 State Street, Suite 110  
Santa Barbara, CA 93105

tel: (805) 682-7744 fax: (805) 682-3321

**Santa Barbara - Open MRI Center**  
31 W. Gutierrez Street, Suite 104  
Santa Barbara, CA 93101

tel: (805) 682-7744 fax: (805) 682-3321



# Images & Reports On-Line

## AT SAINT JOHNS AND PLEASANT VALLEY HOSPITALS

Images and reports from St. John's and Pleasant Valley Hospitals are available over the internet to referring physicians via PACS (Picture Archival and Communication System) by DR Systems Inc. The addition of PACS improves staff and radiologists' effectiveness as well as providing 24/7 access to the patients' images, reports and voice clips. With Pueblo Radiology Medical Group having over nine years PACS experience, our radiologists are highly qualified for the implementation of this critical and valuable tool.

## Who We Are:

Pueblo Radiology employs 22 board-certified radiologists (many with fellowship training) making this the largest radiology group on the central coast and the group with the most diverse sub-specialty expertise in Neuro-Radiology, Interventional Radiology, MRI, Body Imaging, Women's Imaging and Pulmonary Radiology. Pueblo Radiology owns multi modality centers in Ventura and Santa Barbara, as well as additional high field MRI and Open MRI offices in Santa Barbara. Pueblo's radiologists also read diagnostic imaging studies at several hospitals and perform interventional procedures at St. John's Regional Medical Center, Pleasant Valley Hospital, Ojai Valley Community Hospital, Santa Ynez Valley Cottage Hospital, Goleta Valley Cottage Hospital, and have privileges at Community Memorial Hospital to do procedures.



Pueblo Radiology Medical Group

P.O. Box 1326  
Santa Barbara, CA 93102

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# Pueblo Radiology Medical Group

Your Trusted Experts



FALL • 2009

## Open MRI Center

PUEBLO RADIOLOGY IS EXCITED TO ANNOUNCE OUR NEW AIRIS II OPEN MRI SCANNER BY HITACHI LOCATED AT OUR THIRD LOCATION IN SANTA BARBARA.

The AIRIS II, system features a unique, open air gantry design that provides complete access from all sides for maximum patient comfort. This helps to minimize anxiety and claustrophobia, allowing the patient to have a loved one or friend at their side during the exam to comfort them. The magnet can accommodate patients weighing up to 500 pounds. With the AIRIS II, Hitachi combines their comfort features with a strong permanent magnet, powerful digital electronics, and a lightning-fast

workstation computer for excellent image quality.

As always, we will contact the patient's physician directly for "wet reads", and have each day's studies read by the end of the day and available on our PACS Web Ambassador server.

While several options for diagnostic imaging exist in the area, we strive to offer superior service to the patients and their physicians of Santa Barbara by providing convenience, efficiency, state-of-the-art equipment and physician expertise.



### Pueblo Radiology Open MRI

31 W. Gutierrez, Suite 104  
Santa Barbara, CA 93101

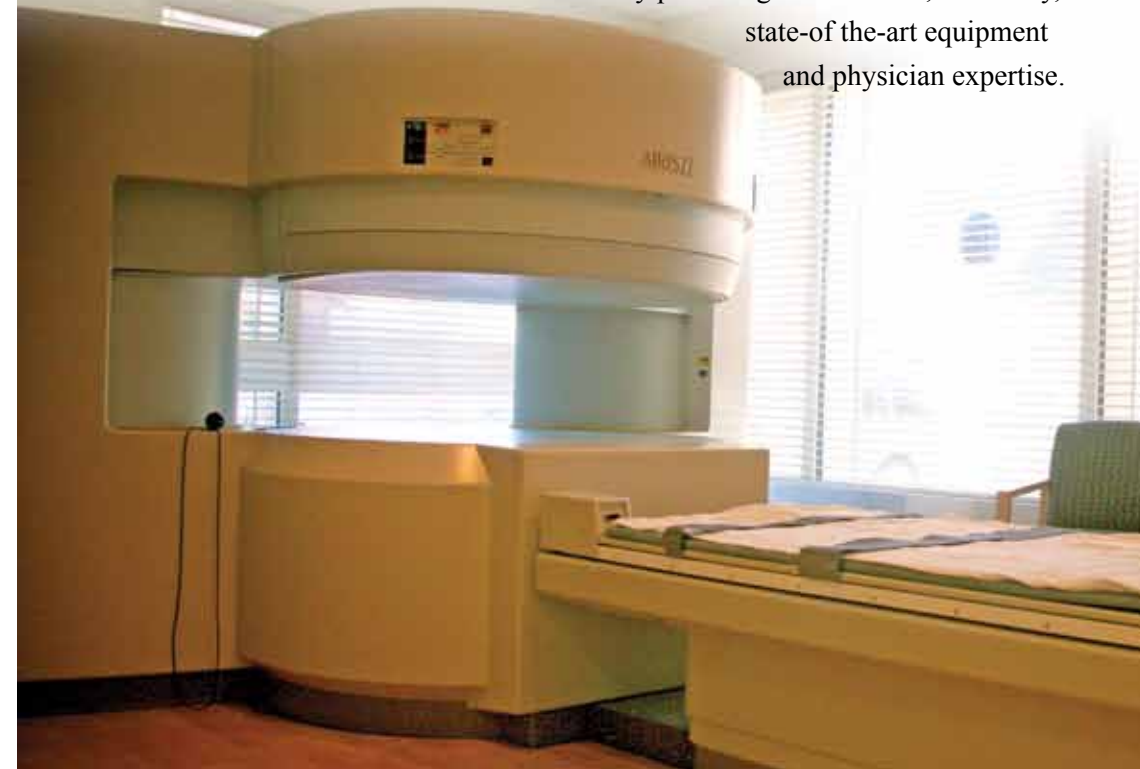
Located on the corner of  
Chapala Street and Gutierrez Street.  
(Free Parking in the  
City Lot or Street Parking Available)

Open Monday through Friday  
from 9am to 1pm

Phone:  
**(805) 682-7744**

Fax:  
**(805) 682-3321**

FOR MORE INFORMATION  
CALL:  
**(805) 682-7744**



# Interventional ONCOLOGY

Interventional oncology has relatively recently joined surgical, radiation, and medical oncology as the fourth pillar of cancer care. Advances in image detection and image guidance have led to minimally invasive image-guided treatment of many solid tumors without the morbidity of open

surgery or the non-target systemic and regional toxicity of chemotherapy and radiation.

Interventional radiologists have played an active role in cancer diagnosis for many years. Percutaneous biopsy using ultrasound and CT has been a mainstay in diagnosing suspected primary and metastatic cancer. As pathologists have become more adept at diagnosing with smaller tissue samples, interventional radiologists have developed more efficient and safer means of obtaining tissue using a variety

of core biopsy needles and fine needle aspiration

techniques. By significantly reducing the risks and morbidity of obtaining a histologic diagnosis,

treatment can be initiated sooner and with more specificity.

Palliative interventions also play an important role in improving quality of life for cancer patients. A few examples include percutaneous drainage and stenting for malignant biliary and urologic obstructions, percutaneous gastrostomy tubes for malnutrition, implantable ports for chemotherapy treatment, and tunneled drains for malignant pleural effusions and ascites.

With the development of microwires and microcatheter technology, the precise delivery of chemotherapy and embolic material is possible to almost any body location through blood vessels. Liver tumors are perhaps the most studied application of this therapy. For patients with unresectable disease, high concentrations of chemotherapy can be delivered to the tumor bed through superselective feeding vessels, followed by embolic material to cut off blood supply to the tumor.

Local regional ablative technologies are now being advocated as alternatives to surgical resection when the patient is a high surgical risk or when preserving normal parenchyma and target organ function is paramount. Small renal cell carcinomas are increasingly being treated in this fashion using radiofrequency and cryo-ablation. Using image guidance, active tip probes are percutaneously directed into the target mass and tumor necrosis induced by heating or freezing the surrounding tissue respectively. Most of these procedures can be performed in the hospital on an outpatient basis.

Pueblo Radiology is committed to providing comprehensive interventional oncology services throughout the south coast health care system. With five subspecialty trained interventionalists, our patients benefit from diverse experience and expertise. From initial diagnosis through treatment and recovery, we want to ensure patients receive the highest quality of care with compassionate, personalized service.



**Su Ann Ng, M.D.**  
Musculoskeletal & MRI Imaging

Dr. Su-Ann Ng is a new member of the Pueblo Radiology Medical Group. She is board-certified in Radiology having completed her residency in 2006 at Yale New Haven Hospital in Connecticut.

Dr. Ng (pronounced Ung) grew up in Malaysia and in 1992 came to the United States on a tennis scholarship to attend Winthrop University in South Carolina. She played varsity tennis and helped to carry her team to Big South NCAA Championship for three consecutive years.

It was during this time that Dr. Ng made her decision to pursue a career in medicine. She attended medical school at Jefferson Medical College in Philadelphia graduating in 2001. Dr. Ng also wrote and presented three papers at RSNA while attending medical school.

While completing her residency at Yale, Dr. Ng had the opportunity to focus her training on MRI in her fourth year. Her primary interest is in Body MRI and Musculoskeletal imaging.

Dr. Ng is an avid traveler having set foot on nearly every continent. Although not currently playing tennis she enjoys other sports such as snow boarding, scuba diving, hiking and now riding her Vespa around beautiful Santa Barbara.



**Edward Lin, M.D.**  
Neuroradiology

Dr. Edward Lin, MD, is a fellowship-trained neuroradiologist who joins the Pueblo Radiology Medical Group with a sub-specialty focus in neuroradiology, head and neck imaging and minimally invasive procedures. He recently completed his neuroradiology fellowship at the New York University Hospitals Medical Center in New York City, and his radiology residency at the University of Rochester Medical Center in Rochester, NY.

Dr. Lin earned his bachelor's degree at Swarthmore College in Pennsylvania. He spent two years in Boston, MA at the Brigham and Women's Hospital doing research. After a year of study abroad in Asia and Europe, Dr. Lin attended the University of Rochester School of Medicine and Dentistry, where he earned his MD in 2003. He completed his internship in general surgery at the Beth Israel Deaconess Medical Center in Boston, MA. Dr. Lin has been extensively involved in clinical research.

Outside of work, Dr. Lin is an amateur cyclist and photographer, and enjoys sailing, food and wine. He has moved to California to live closer to his parents, who reside in Dana Point. He looks forward to serving his new community in medicine, as well as exploring and participating in the region's cultural and outdoor activities.



**M. Dean Black, M.D.**  
Interventionalist

Dr. Dean Black joined Pueblo Radiology Medical Group after completing his residency and fellowship at Loma Linda University Medical Center in 2008. He brings additional strength to the interventional section with particular interest in transarterial and percutaneous oncologic interventions.

Always interested in problem solving and creativity, he completed a degree in Mechanical Engineering at Brigham Young University in Provo, Utah, where he graduated with University and Departmental Honors. As a segue into the biological sciences, he earned a Master's degree in Biomedical Science at Barry University in Miami Shores, Florida. After a subsequent year of basic science research at University of Miami, he moved to Washington, D.C. where he attended Georgetown University School of Medicine.

His choice to move to Ventura County was, in part, influenced by his wife's devotion to the area, having been raised in Ojai. They are the proud parents of triplets (now 7 years old) and a fourth child (age 5). Before child-rearing ensued, Dr. Black spent his spare time in vocal ensembles, piano, basketball, tennis, and other forms of outdoor recreation. As his children mature and become more independent, he is hoping to find time to resurrect some of these passions.



**Giang Nguyen, M.D.**  
Musculoskeletal & MRI Imaging

Dr. Giang Nguyen joined Pueblo Radiology in February 2008, as our Musculoskeletal and MRI specialist. She grew up in Fullerton, California, where she went to high school, completing the International Baccalaureate program. From there, she attended college at the University of California, Riverside. She graduated with honors in Biochemistry with a Minor in Psychology. Moving to New York, she received her MD at New York Medical College where she graduated with honors. She then finished residency in Radiology at the University of South Florida in Tampa, where she thrice won First Place in the Department's Resident Research Award.

She has now moved back to California, and did a prestigious Musculoskeletal Fellowship with Dr. John Crues III, Volunteer Clinical Professor of Radiology at the UCSD School of Medicine. She also participated in orthopedic imaging research with the Stone Orthopedic Clinic in San Francisco (Comparison of patients receiving autografts, allografts, and xenografts: Protocol development, ACL Study Group, abstract presented 2006). In addition, She had collaborated and participated in conferences with the Kerlin-Jobe Orthopedic Clinic in Los Angeles.

Her chief interests are musculoskeletal joint MRI and cross-sectional imaging. She is a member of RSNA.

Currently, she is a resident of Ventura. On weekends, she enjoys outings at the beach with her husband, Chau, and her one-year old son, Joseph.

Meet the  
PUEBLO TEAM